

# Christenae Strode

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## EDUCATION

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### Washington State University

*Bachelor of Arts in Humanities – Strategic Communication, Political Science*

Pullman, WA

August 2022 – May 2025

## RELEVANT COURSEWORK

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**Writing in Communication** – AP-Style News Writing, Press Releases

**Digital Content Promotion** – Email Marketing, SEO, A/B testing, Web Design, Web Analytics

## EXPERIENCE

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### Freelancer

June 2025 – Present

*Christenae Strode Marketing*

*Remote*

- Designed marketing materials using Adobe Creative Suite, applying design principles and typography to support small businesses with branding and promotional content
- Managed multiple client projects simultaneously, coordinating timelines, gathering requirements, and ensuring on-time delivery
- Collaborated closely with clients to refine campaign goals, maintain clear communication, and deliver polished marketing assets aligned with brand strategy and business needs

### Marketing and Events Assistant

February 2023 – May 2025

*Uplift Your Sister*

*Indianapolis, IN*

- Developed and executed a social media campaign for the PhenomeMOM Mother's Day Award Ceremony, using platform-specific content strategies to drive engagement and ticket conversion, resulting in 100+ tickets sold
- Created posts, actively engaged with followers, and wrote captions optimized with SEO strategies
- Worked closely with a 10-person team to tour venues, compare pricing, confirm bookings, and organize seating charts and guest lists
- Reached out to local businesses, pitched partnership opportunities, and secured 6 sponsors and vendors, using web analytics insights to track engagement and partnership impact

### Client Service Representative

September 2023 – April 2024

*Vitalogic Healthcare Solutions*

*Bellevue, WA*

- Assisted clients in navigating their home health or dialysis care options by breaking down medical information into clear, simple steps
- Built trust with patients and families by asking thoughtful questions, and following up on concerns
- Responded promptly to issues including missed appointments, scheduling conflicts, and communication gaps with patience and professionalism

### Youth Development Professional (Seasonal)

June 2022 – August 2024

*Boys & Girls Club of America*

*Bainbridge Island, WA*

- Handled daily challenges with kids by resolving conflicts, writing up incident reports, and calling parents when necessary to keep everyone informed
- Responded quickly when behavior issues or safety concerns came up, using redirection, de-escalation, or team support depending on the situation
- Mentored youth through academic support, personal challenges, and conflict resolution

## COMMUNITY ENGAGEMENT & LEADERSHIP

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### Events Coordinator | Washington State Univ. Pre-Law Coalition

June 2024 – May 2025

- Planned biweekly events by booking rooms, organizing attendance sheets, and communicating updates with cabinet members
- Reached out to lawyers, alumni, and local professionals to speak at events and created talking points or questions to guide discussions

### Treasurer | Krimson Kouture Dance Team

January 2023 – May 2025

- Managed team expenses for uniforms, team bonding activities, props, and performances
- Submitted budget requests to the student center, tracked purchases, and kept detailed financial records
- Helped plan two annual showcases by coordinating rehearsals, securing spaces, and promoting the events, which drew 150+ attendees